



Products to protect and preserve



NEW eco-friendly water-based undercoating available!

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Sun, weather and pollution assault your vehicle's paint surface every day. Interior fabric wear and stains can make your new vehicle look used or your used vehicle look worn – fast!

Rust and environmental elements can attack from the inside – and the underside – of your vehicle the moment it leaves the dealership.

That's why FCA Canada Inc. offers MASTERSHIELD vehicle protection products, to keep your vehicle looking radiant longer and help maintain its value.



FCA Canada Inc. Service Contracts keep us connected to you, our loyal customer, as we strive to build your next vehicle even better.

MASTERSHIELD Products

The following products are backed by a "Five-Year Renewable Limited Warranty" for new vehicles, and 8 years, unlimited kilometres (from original in-service date) for pre-owned vehicles.^{1,2}

Fabric Protector*

Protects your fabric from dirt, spills and stains.³

- Repels spills and stains from liquids such as coffee, milk, soft drinks, juice, water and similar fluids
- Liquid spills bead up on top of fabric, allowing for easy clean-up, and dirt can be vacuumed or wiped off with gentle cleaning solution
- Fabric retains its natural texture and appearance
- Resin-based formula won't wash off, as do water-based products

Leather and Vinyl Protector

Makes your leather or vinyl interior soil-repellent and waterproof.³

- Bonds to leather or vinyl for long-lasting, spill-proof protection
- Protects against stains caused by water, coffee, soft drinks, milk and similar liquids
- Liquid spills bead up for easy wipe-off or sponging, leaving no stains or dulling of the material's colour
- Protector will not peel or crack in non-commercial vehicle use

Paint Sealant

Provides a tough, smooth, glass-like protective seal over paint to guard against solar and environmental damage.³

- Shines to a brilliant, deep, wet look while enhancing the clearcoat of today's two-layer paint finishes
- Contains UV blocker that helps protect your paint finish against oxidation and fading
- Polymer formula helps shield your paint with a protective seal
- Special formulation encourages water to run off, leaving fewer water beads

The following products are backed by a "Lifetime Limited Warranty" for new vehicles and 8 years, unlimited kilometres (from original in-service date) for pre-owned vehicles.^{1,2}

Undercoat

New eco-friendly water-based formula now available in addition to the traditional undercoating providing protection which improves underbody appearance and seals out harmful corrosive elements.³

- Superior, black wax-based formula seals the underside of your vehicle against road salt, dirt, stone and gravel abrasion
- Acts as a sound deadener for a quieter ride
- Helps insulate your vehicle from the heat and cold
- Remains flexible and pliable for better adhesion to today's unibody frame construction
- Will not run or drip at high temperatures or become brittle in sub-zero weather
- Contains no tar-like ingredients which can attack body coatings



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Rust Inhibitor

Protects against corrosive elements with a fogging spray method that penetrates hard-to-reach cracks and crevices, providing maximum protection from inside-out rust-through on doors and other exterior body panels.³

- Fogging method penetrates crevices, cavities and other rust-prone areas for maximum protection
- Odourless wax-based formula bonds permanently, forming a clear, waterproof, salt-resistant seal
- Rust Inhibitor is applied through existing body holes – no drilling
- Will not restrict or plug critical drain holes
- One-time application can extend outer panel life, which could help increase vehicle resale value

* Not for use on vehicles with premium cloth upholstery containing YES Essentials® stain, odour and static resistant fabric. 1. Pre-owned vehicles must be within 5 years or 160,000 kilometres from original in-service date. 2. For full coverage details, see Terms and Conditions available at your FCA Canada Inc. retailer and provided to every MASTERSHIELD purchaser. 3. For new vehicles, application must occur before or within 90 days of delivery date.